

# REBECCA LISI

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## EDUCATION

### University of Massachusetts Amherst

Ph.D. Candidate in Political Science 2017

*Fields: American Politics and Public Policy*

M.A. in Political Science 2012

### Binghamton University

B.S in Biology 2000

## DISSERTATION

“Latino Race Cards? Demographic Change, Negative Campaign Advertisements, and White Mobilization”

Committee: Tatishe Nteta (Chair), Brian Schaffner, Mari Castañeda (Communications), & Linda Isbell (Psychology)

*My dissertation studies the nature and impact of negative campaign advertisements that target Latinos through a multi-method research design. It aims to advance the theory of racial priming by 1) descriptively accounting for the rhetorical-visual content employed by congressional campaign ads that feature Latinos between 2000 and 2010, and by 2) testing the expectations of Mendelberg’s (2001) implicit-explicit model with a survey experiment that systematically compares implicit and explicit messages that negatively target African Americans and Latinos.*

## PEER REVIEWED ARTICLES

Nteta, Tatishe, Rebecca Lisi, and Melinda Tarsi. 2015. “Playing the Race Card from the Bottom of the Deck: Elite Cues, Partisanship, and Racial Priming.” *Politics, Groups, and Identities*: 1-29.

DOI: [10.1080/21565503.2015.1050407](https://doi.org/10.1080/21565503.2015.1050407).

## EXTERNAL GRANT FUNDING

National Science Foundation Doctoral Dissertation Research January 2016

Improvement Grant (DDRIG): \$13,198

American Association of University Women American Dissertation April 2016

Fellowship Program: *recognized as an alternate*

## INTERNAL AWARDS, GRANTS, AND FELLOWSHIPS

Department of Political Science Summer Writing Grant: \$2,500 Summer 2016

*For preparation of dissertation chapter with MTurk pilot study*

UMass Graduate School Dissertation Grant: \$1,000 December 2015

Department of Political Science Summer Writing Grant: \$2,500 Summer 2015

*For preparation of NSF DDRIG proposal*

UMass Graduate School Dissertation Writing Retreat: \$150 June 2015

*Structured time for writing, feedback, and developing effective writing strategies*

Graduate Research Initiative Program (GRIP): \$3,500	
Research Assistantship	Summer 2013
<i>For editing and submitting for publication paper with Tatishe Nteta</i>	
Travel Grant: \$367	Spring 2013
Department of Political Science Travel Grants: \$300	Spring 2015, Fall 2010, Spring 2010

**WORKING PAPERS**

Nteta, Tatishe, Rebecca Lisi, and Melinda Tarsi. “Massachusetts’ Raceless Welfare Ads: New Campaign Strategies for Racial Priming and White Mobilization.”

Lisi, Rebecca. “Activating Low-propensity Latino Voters: A Field Experiment on the Effectiveness of Spanish-only and English-only GOTV mailers.”

Nteta, Tatishe and Rebecca Lisi. “The New Race Card? Priming, Hispanics, and Public Opinion on Immigration Reform.”

Lisi, Rebecca. “Excluding the Cultural ‘Other’: How a ‘Backyard Chicken Ordinance’ was used to Reify the Prevailing Hierarchical Social Order in Holyoke, MA.”

Lisi, Rebecca. “Bounded by Constituencies: Institutional Constraints of Ward and At-Large Districts on Substantive Representation.”

**PRESENTATIONS**

Lisi, Rebecca. “Old Dogs with New Tricks? Demographic Shifts, Perceptions of Latino Group Threat, and New Negative Political Campaign Ad Targets.”

Presented at the Midwest Political Science Association Annual Meeting, Chicago, April 2015.

Nteta, Tatishe, Rebecca Lisi and Melinda Tarsi. “Playing the Race Card from the Bottom of the Deck: Elite Cues, Partisanship, and Racial Priming.”

Presented at the Midwest Political Science Association Annual Meeting, Chicago, April 2013.

Nteta, Tatishe and Rebecca Lisi. “The New Race Card? Priming, Hispanics, and Public Opinion on Immigration Reform.”

Presented at the Midwest Political Science Association Annual Meeting, Chicago, April 2012.

Presented at the New England Political Science Association Annual Meeting, Portsmouth, April 2012.

Lisi, Rebecca. “Institutional Constraints on Substantive Urban Policy: Effects of Electoral Structure on Universalistic Benefits.”

Presented at the Urban Affairs Association Annual Meeting, New Orleans, March 2011.

Presented at the New England Political Science Association Annual Meeting, Hartford, April 2011.

Lisi, Rebecca. "Bounded by Constituencies: Institutional Constraints of Ward and At-Large Districts on Substantive Representation."

Presented at the New England Political Science Association Annual Meeting, Hartford, April 2010.

## **TEACHING EXPERIENCE**

### **Instructor**

POLSCI 191: First Year Seminar in Political Science Fall 2015, 2016

Spring 2016

POLSCI 181: Controversies in Public Policy RAP Spring 2014

Residential Academic Program

### **Senior Teaching Assistant**

*Coordinated communication and grading among other teaching assistants*

POLSCI 181: Controversies in Public Policy Fall 2013, 2014

### **Teaching Assistant**

POLSCI 308: Public Opinion in Politics Fall 2015

POLSCI 329: Political Psychology Spring 2013

POLSCI 181: Controversies in Public Policy Fall 2011, 2012

POLSCI 280: Introduction to Public Policy Spring 2010, 2011,  
2015, 2016

POLSCI 297N: Race and American Politics Fall 2009

POLSCI 101: Introduction to American Politics Fall 2008, 2010,  
Spring 2009, 2012

### **On-line Classes (Instructor)**

POLSCI 208 Political Parties and Elections Summer 2016

POLSCI 280 Introduction to Public Policy Summer 2014

POLSCI 219 State and Local Politics Spring 2013

POLSCI 317 Massachusetts Politics Summer 2011

## **ORGANIZED SYMPOSIUMS AND WORKSHOPS**

*The Scholar-Practitioner on Who Governs in 2012*, roundtable discussion for the Annual Meeting of the New England Political Science Association: Portsmouth, May 2012

Panelists Rebecca Lisi (UMass Amherst), Ben Tafoya (New England College), Louise Simmons (University of Connecticut), and June Sager Speakman (Roger Williams College)

*Politics, Policy & Citizen Participation in City Governance*, workshop panel for the Tufts Conference on Civic Studies, Civic Practices: Boston, July 2010.

Panelists Rebecca Lisi (UMass Amherst), Rebecca Moryl (UMass Boston), and Felicia Sullivan (UMass Boston)

*Revitalizing: Building Holyoke's Future*, Holyoke Economic Development Summit with the Roosevelt Institute Campus Network at Mount Holyoke College: Holyoke, May 2010

A day-long conference on emerging economic development strategies for blighted cities. Panelists included Kathy Anderson (City of Holyoke Economic Development Director), Preston Smith (Mount Holyoke College), Bob Farrant (UMass Lowell), Ramón Borges-Méndez (Clark University, The Mauricio Gastón Institute for Latino Community Development and Public Policy), Benjamin Forman (Massachusetts Institute for a New Commonwealth), Stephen Sheppard (Williams College, Center for Creative Community Development),

## **ENGAGEMENTS AS SCHOLAR-PRACTITIONER**

Holyoke City Councilor at-Large

2008-present

Organized Holyoke officials speaker panel and bus tour for international group of academics visiting the United States through the UMass Civic Initiative's "American Politics and Political Thought" program, July 2011, 2012, 2013.

Speaker for Five Colleges Community-Based Learning program "Holyoke Bound," February 2010.

Organized Holyoke panel on civic participation for Center for Community Engagement at Amherst College, September 2009.

## **SKILLS**

### **Research**

Statistical analysis in STATA

Experimental survey design in Mechanical Turk and Qualtrics

Lead researcher for Undergraduate Research Engagement Program (UREP)

Coordinated undergraduate research fellows on coding projects for my dissertation

### **Teaching**

Course management through Moodle and Blackboard

Experience supervising and mentoring undergraduate TA's